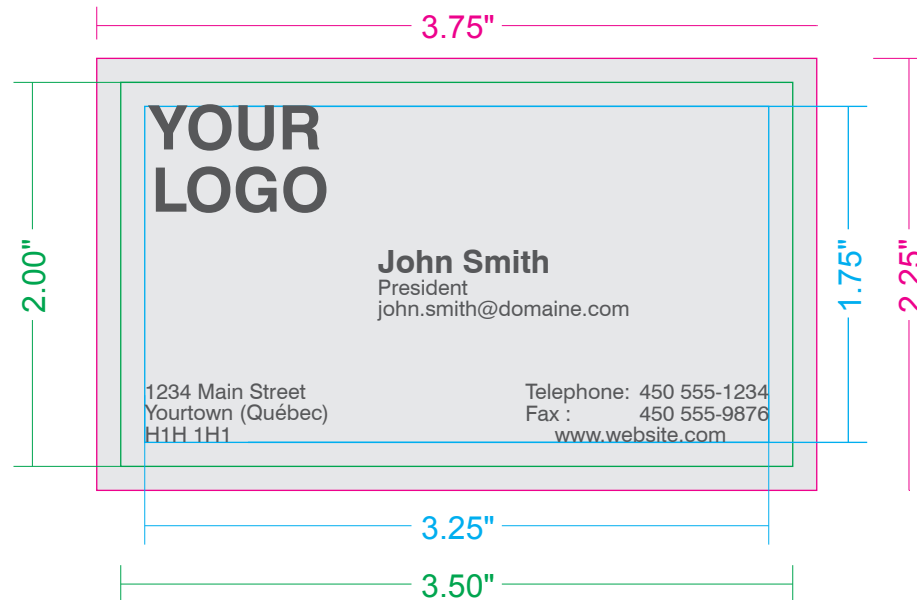


1. Size and Measurements



Cut size: 3,5" x 2"
Image size (bleed): 3,75" x 2,25"
Safety zone: 1,75" x 3,25"

2. Instructions

- The regular size of a business card is **3,5" x 2"**.
- If the image extends outside the card (**bleed**), it needs to be **0,125"** larger on all sides. The documents must then measure **3,75" x 2,25"**.
- To prevent missing information after cutting, leave a **0,125" safety zone** inside the card.
- It is preferable that the card be designed using a vector software, such as Illustrator or CoreDRAW. If the design includes images, they must be at a resolution of at least **300 dpi** and be included if they are linked.
- If the design is done in Photoshop, the resolution of the document must be of at least **300 dpi** at the sizes listed above. It is preferable to leave the layers.
- Always include a reference PDF.
- To facilitate the reproduction of colours, please use the **CMYK** colour scheme and not RGB.
- Include all fonts OR texts must be converted to curves.