



Customer Card



Some stores and credit providers issue customer cards or gift cards (cards with a predefined monetary value and, in some cases, can be recharged), with a magnetic stripe or a bar code using means of accessing mainframe in sales transactions.

Customer card can also be used for a service subscribers, such as libraries. They issue cards with bar codes to identify their customers and to access their electronic database. The card can record outputs and library material returns and also add money there to use photocopiers or the Internet through a magnetic strip or chip.

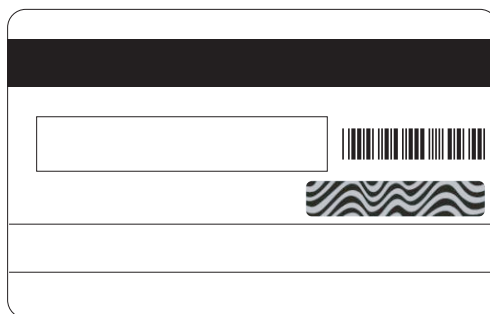
Specifications and Options*

- 4 colour or flat colour printing
- Embossing
- Customization by thermal imaging



- Photo
- Opaque or transparent card
- Hot stamping

- Magnetic stripe
- Signature pannel (custom position)
- Signature pannel (standard position)



- Bar code (or QR code)
- Scrath area

* Some combinations of specifications and options are not possible.