

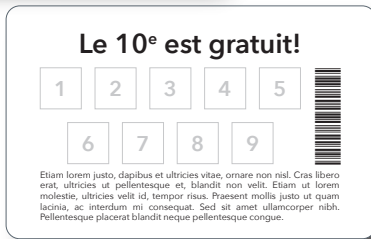


❖ Loyalty Card



Loyalty cards are often issued by a group of merchants for the common benefit of all participants. These cards have a magnetic stripe and bar code using the information of the cardholder to give him rewards points. Once accumulated, these points can be redeemed by the customer.

A loyalty card could also have an area with boxes to scratch when a privilege is used.



❖ Specifications and Options*

4 colour or flat colour printing

Embossing

Customization by thermal imaging



Photo

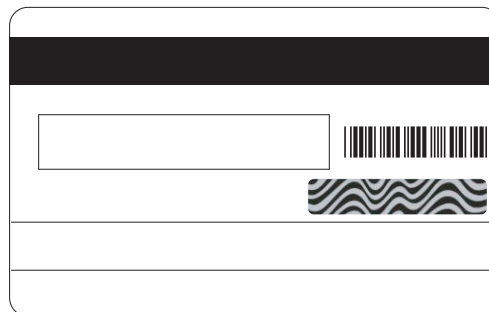
Opaque or transparent card

Hot stamping

Magnetic stripe

Signature pannel (custom position)

Signature pannel (standard position)



Bar code (or QR code)

Scrath area

* Some combinations of specifications and options are not possible.